



Women in Tech Summit National Conference



An Interview with Gloria Bell, Events Manager, WITS



I wish more of my attendees would share their food needs using Dineable. It eliminates guessing and makes running the show feel more in control. Plus, we reduce ordering excess food. That saves money and saves wasting food.

I just signed WITS up for all of 2020, all 5 events.

WITS will be adding Dineable's new Opt-In-To-Eat Sustainability feature. Without question it is exciting to do the right thing for the Earth and I want the data to make even better arrangements.



—Gloria Bell

CO-FOUNDER OF WITS

I am Happier with Dineable

Nothing Feels Better Than Improving How We Operate

Question for you Gloria: “You have built an important series of tech-focused regional summits for women. You are busy and don’t need things getting in your way. Did dineable meet your expectations?”

Dineable Met and Exceeded My Expectations

“First off, more people used Dineable to share how they eat than I projected. Dineable is new. People are busy. Many attendees shared how they eat...and that gave us information to perform better. Better for them. Better for our event..”

Dineable Saves My Events Money: up to 5% per event

“I figure between 10 and 15 boxed lunches were saved from being ordered, made, set out, and then thrown out (we average ~300 guests per event). The invoice savings is \$15 per boxed lunch but we look at our labor setting out the lunches and clearing excess away. I figure we saved \$400 to \$500 (~4% - 5%) at our events using Dineable.”

Next question Gloria: “Asking people to share information about their needs can sound like something a busy event planner would not want to do, did using dineable upset your normal routine?”

More Information is Better For Running WITS Events

Knowing is better than not knowing.

“It makes sense to know what you need to do in advance. Better to know and address it prior to them, our customer, coming to the registration table hoping something can be done.”

“WITS is looking forward to doing more for our attendees using Dineable’s latest feature, Opt-In-To-Eat. We can know more, do more, offer better experience and save money. I am looking forward to all of this!”